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Lind is a co-author of Statistical Techniques in Business and Economics with the late Robert D. Mason and William G. Marchal. He has more than 38 years of college teaching experience, including teaching statistics at the introductory, intermediate, and advanced undergraduate levels, as well as graduate courses in statistics and research methods.

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Two main statistical methods are used in data analysis: descriptive statistics, which summarize data from a sample using indexes such as the mean or standard deviation, and inferential statistics, which draw conclusions from data that are subject to random variation (e.g., observational errors, sampling variation).

Accompanying CD-ROM contains ... "data files, Web links, practice quizzes, PowerPoint, video clips, software tutorials, MegaStat for Excel software and user manual."--Page 4 of cover.

Lind/Marchal/Wathen is a perennial market best seller due to its comprehensive coverage of statistical concepts and methods delivered in a student friendly, step-by-step format. The text presents concepts clearly and succinctly with a conversational writing style and illustrates concepts through the liberal use of business-focused examples that are relevant to the current world of a college student. Known as a "student's text," Lind's supporting pedagogy includes self-reviews, cumulative exercises, and coverage of software applications including Excel, Minitab, and MegaStat for Excel. And now, McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master chapter core concepts and come to class more prepared. In addition, resources within Connect help students solve problems and apply what they've learned. Lind's real-world examples, comprehensive coverage, and superior pedagogy combine with a complete digital solution to help students achieve higher outcomes in the course. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Includes index.

All statistical concepts are illustrated with solved applied examples immediately upon introduction. Modern computing applications (Excel, Minitab and MegaStat) are introduced, but the text maintains a focus on presenting statistics concepts as applied in business as opposed to technology or programming methods.

Ideal for those with a minimum of mathematical and statistical knowledge, Business Research Methods and Statistics Using SPSS provides an easy to follow approach to understanding and using quantitative methods and statistics. It is solidly grounded in the context of business and management research, enabling students to appreciate the practical applications of the techniques and procedures explained. The book is comprehensive in its coverage, including discussion of the business context, statistical analysis of data, survey methods, and reporting and presenting research. A companion website also contains four extra chapters for the more advanced student, along with PowerPoint slides for lecturers, and additional questions and exercises, all of which aim to help students to: - Understand the importance and application of statistics and quantitative methods in the field of business - Design effective research studies - Interpret statistical results - Use statistical information meaningfully - Use SPSS confidently

Master powerful statistical techniques for uncovering fraud or misrepresentation in complex financial data. The discipline of statistics has developed sophisticated, well-accepted approaches for identifying financial fraud and demonstrating that it is deliberate. Statistical Techniques for Forensic Accounting is the first comprehensive guide to these tools and techniques. Leading expert Dr. Saurav Dutta explains their mathematical underpinnings, shows how to use them properly, and guides you in communicating your findings to other interested and knowledgeable parties, or assessing others' analyses. Dutta is singularly well-qualified to write this book: he has been engaged as an expert in many of the world's highest-profile financial fraud cases, including Worldcom, Global Crossing, Cendant, and HealthSouth. Here, he covers everything professionals need to know to construct and conduct valid and defensible statistical tests, perform analyses, and interpret others' analyses. Coverage includes: exploratory data analysis to identify the "Fraud Triangle" and other red flags... data mining tools, usage, and limitations... statistical terms and methods applicable to forensic accounting... relevant uncertainty and probability concepts... Bayesian analysis and networks... statistical inference, sampling, sample size, estimation, regression, correlation, classification, prediction, and much more. For all forensic accountants, auditors, investigators, and litigators involved with corporate financial reporting; and for all students interested in forensic accounting and related fields.

In the face of the ever-increasing importance of statistical methods in medical research and practice, the first edition of this publication has provided a sound and deep understanding of statistical methods in bioassay to many students and researchers. In addition to the profound presentation of statistical methods of the first edition, here the reader will find new material stemming from the recent statistical literature as well as data reflecting modern trends in general applied statistical research. Examples are discussions on design and planning, e.g. choices of dose levels, and additional section in the chapter on Bayes methods, and a new chapter on sequential estimation for the logistic model. The book will be a valuable source of information to students in the experimental area of statistical aspects of biological assay, professional statisticians with an interest in research in this topic, teachers in statistics and biology, and investigators in the biological and medical sciences who use bioassay in their work.

This brand new book in statistics aims to provide an introduction to the key methods and techniques essential to a typical statistics syllabus, whilst also helping students to develop the skills needed to analyse, interpret and prepare data for use in business, economics and related disciplines. Covering the essential methods required at undergraduate level, the book is structured into four parts that deal with descriptive statistics, probability, sample theory and inferential statistics, taking students from the basics through to more advanced topics such as multiple linear regression. Every chapter contains clear descriptions of each technique, illustrated with numerous worked examples to aid students in understanding how to practice statistical methods. The real data used in the examples is drawn from European sources. The text also contains longer case examples set in a European business context, to show how statistics is used everyday in the business environment. Finally, each chapter concludes with a variety of exercises to test students' ability to apply the theory and attain a high level of competence in using statistics. This comprehensive book is ideal for student of statistics at undergraduate level taking an introductory module in the topic.

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